





World Child Cancer
No child should suffer

**WE ARE OFTEN ASKED WHY WE FOCUS ON CHILDHOOD
CANCER AND WHY IT SHOULD BE A PRIORITY.
OUR ANSWER IS THAT WE BELIEVE THAT NO CHILD
SHOULD BE LEFT TO DIE OF A PAINFUL ILLNESS WHEN
THEY COULD BE CURED WITH RELATIVELY SIMPLE AND
AFFORDABLE TREATMENTS.**



Rosalie, a little girl with leukemia, and her mother at the Hospital del Niño Hidalgo

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Every child deserves a lifetime



3,911
CHILDREN
REACHED
IN 2015

From our Chairman and Executive Director



Dear friends,

Welcome to World Child Cancer USA's annual report. We have a lot that we're excited to share with you!

First, let us thank you for your generosity in supporting our efforts. In 2015 World Child Cancer globally was able to help hospitals that cared for 3,911 children in Asia, Africa, and Latin America. Through our medical partners, including Children's Mercy Hospital in Kansas City, we helped train 1,500 healthcare professionals in the 9 projects where we work. World Child Cancer Global raised over \$ 3.4 million dollars and mobilized over \$1 million in in-kind voluntary medical aid from healthcare professionals.

Now.... imagine yourself touring a pediatric oncology ward in Oaxaca, Mexico. Pediatric cancer is the leading disease-related cause of death for children between the ages of 4 – 15 in the region, and this ward, built in 2005, is a vital part of the hospital's efforts to save kids' lives. **Only... the ward is empty – no beds, no anything.**

Then, picture a 53-foot shipping container full containing 20 beds and all of the equipment needed to stock that ward. In partnership with Project C.U.R.E. and the Posner Center, World Child Cancer USA is making that a reality. In July of 2016 WCC and its partners shipped approximately \$600,000 worth of supplies to the Hospital de la Niñez Oaxaqueña (HNO) in Oaxaca, Mexico.

In 2015 we launched the Southeast Mexico Regional Childhood Cancer Network at two hospitals in Mexico. In 2016, we will train 100 doctors and nurses, create parent education materials, and start family support groups. The results will be an improvement in patients' survival rate by decreasing deaths from infection, reducing the abandonment of treatment, and diagnosing and treating 30% more children by 2018. **With your help, World Child Cancer projects like our work in Mexico are making a real difference in kids' lives.**

On behalf of us all at World Child Cancer USA, thank you again for your support. Together, we can ensure that no child with cancer should suffer – no matter where they live.

Many thanks,

Dr. Scott Howard
Chairman

LeAnn Fickes
Executive Director

“...Together,
we can ensure that no
child with cancer should
suffer – no matter
where they
may live”

2015 Impact Numbers:

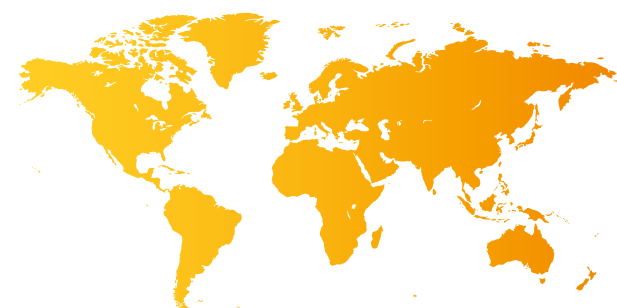


3,911

CHILDREN REACHED

1,500

HEALTHCARE PROFESSIONALS TRAINED



9

PROJECTS SUPPORTED

\$1.1m

IN-KIND VALUE OF TIME CONTRIBUTED BY DOCTORS, NURSES, AND OTHER PROFESSIONALS



\$596,122

GIFT IN KIND VALUE OF MEDICAL EQUIPMENT AND SUPPLIES

About World Child Cancer

World Child Cancer improves cancer diagnosis, treatment, and care for children in the developing world. That is where 80% of the children with cancer live, and where the childhood cancer survival rate is roughly 10%, compared to 80% in the U.S. and parts of Western Europe. World Child Cancer has significantly changed the outcomes for survival by setting up partnerships between hospitals in the developed and developing worlds, facilitating training, improving access to medication, developing support services for families and initiating outreach in the local communities.

We are implementing our proven methodology for improving cancer diagnosis, treatment, and care for children across the developing world. For maximum impact, we "twin" hospitals in the developed world with select medical centers in the developing world. Through this partnership, the twinning hospital invests thousands of hours to assure that the hospital in the developing world gains assistance in improving infrastructure, processes, training, implementing a childhood cancer database, family education and support, and even housing for families. Both hospitals learn from each other and build personal and professional ties with each other. This model allows World Child Cancer to invest in the infrastructure and build capacity in country, so the investments are sustainable and long lasting. As these hospitals improve and thrive, children's lives are saved.

World Child Cancer UK has been in operation since 2007, and World Child Cancer USA was established in 2012. World Child Cancer currently operates 9 programs around the world, with World Child Cancer USA operations focused on communities in Mexico. While both organizations operate independently, we share a common mission and approach to improving the lives and prospects for survival of children with cancer.



Helping children with cancer worldwide

World Child Cancer offers hope to children that they might have a chance of a future.

Mission

Our mission is to improve cancer diagnosis, treatment, and care for children across the developing world.

Vision

A world where every child with cancer has access to the best possible treatment and care.

Where we work



Saving Lives in Mexico



In Mexico, where childhood cancer is the second leading cause of death among children ages 4 – 15, World Child Cancer is giving kids a chance to grow up. Every year children in Mexico die of curable cancer, where 800 new diagnoses of childhood cancer cases are expected each year in the Southeast region of Mexico alone. These children come from rural areas and do not have access to diagnosis or treatment due to distance from the hospital and lack of awareness of the symptoms and curability of childhood cancer. Additionally, there is an acute shortage of trained medical professionals and housing for families during treatment.

We launched a program in 2015 to work with two hospitals in the area, the Hospital del Niño Hidalgo and the Hospital de la Niñez Oaxaqueña, the only two hospitals that are qualified to deliver childhood cancer treatment in their respective states.

Here's how World Child Cancer helps, with your support:

- **Infrastructure improvement** – This year we have worked with Project C.U.R.E. and the Posner Center to deliver a 53-foot container of medical supplies and equipment – valued at approximately \$600,000 – to the Hospital de la Niñez Oaxaqueña in Oaxaca. These critical supplies are outfitting the new pediatric oncology ward to care for more childhood cancer patients, and improving outcomes for all children treated at the the Hospital de la Niñez Oaxaqueña.



- **Training** – In 2015 we began online case reviews and training for pediatric oncologists in southeast Mexico. This year, we will train 100 doctors and nurses at the Hospital de la Niñez Oaxaqueña and the Hospital del Niño Hidalgo in clinical areas. Also, we have started parent support groups and are creating family education materials in Spanish and the most prevalent indigenous languages to increase the number of children that complete treatment – saving lives. Our objective is to improve survival rates by reducing abandonment of treatment, decreasing deaths from infection, and diagnosing and treating 30% more children.
- **Cancer patient database** – We have set a database up for both hospitals, focused on patient outcomes. This database includes such indicators as the number of children treated, abandonment of treatment, relapse, and severity of relapse. For the first time, doctors will be to analyze what works and what doesn't, and evaluate the effects of our training and other programs.

A doctor's story

World Child Cancer relies on the dedication and skill of doctors around the world, who tirelessly give their time and talents to improving children's chances of growing up to have children of their own. But for our work in Mexico, one of our real heroes in energizing and organizing our training programs is Dr. Terrie Flatt, pediatric hematologist/oncologist at Children's Mercy Hospital in Kansas City, and director of the Spanish-speaking Hematology/Oncology Program and the HOPE clinic (Clínica de Hematología/Oncología: Puente de Esperanza).

Dr. Flatt has a rare combination of gifts. He is one part hematologist/oncologist, one part trained anthropologist, one part Latin American culture and cuisine specialist, and four parts human dynamo. Dr. Flatt plays a key role in leading the project, coordinating activities and creating a shared vision for children and families affected by cancer in Mexico. Combining Dr. Flatt's whirlwind of energy with a tried and true methodology for capacity building, we are making a difference in our first year of operation in Mexico.



Dr. Flatt meeting with nurses at the Hospital del Niño Hidalgo

A family's story

Marisol is 19, and her 4-year-old daughter, Gabriela, is being treated by our partner hospital, the Hospital del Niño DIF Hidalgo (HNH). Gabriela has leukemia and she is one of about 100 children who will be treated for cancer this year at HNH.

Marisol had to leave her job to care for Gabriela and the cost of treatment is unaffordable. Gabriela has several months of treatment left and Marisol and her family need your help.

World Child Cancer USA is partnering with HNH to subsidize drug costs, create a parent support group, improve facilities, facilitate ongoing database management, train local nurses and doctors, and provide education for families like Marisol's to care for their children at home once they leave the hospital.



4-year-old leukemia patient, Gabriela, and her mom Marisol

Fundraising Heroes

We would like to offer our heartfelt thanks to all of our wonderful supporters. Thank you to all of our volunteers, interns, and event participants – we truly appreciate your support.



World Child Cancer USA's 2015 Colfax Marathon Team Photo caption



World Child Cancer supporters raising awareness for World Cancer Day 2015

An Ambassador with a Cause

In 2015, World Child Cancer USA started its Ambassador Program. Our Ambassadors are volunteers who go "above and beyond" to help WCC provide improved cancer treatment and care for as many children as possible. These intrepid souls host fund-raisers, give talks at public events, and participate in a thriving online community. We simply could not do what we do without them.

One of our Ambassadors is Christine Camiolo Gordon, a healthcare finance professional and member of the South New Jersey Outlander group. She says that she volunteers with World Child Cancer USA because, "I don't want any child with cancer or their families to suffer due to lack of facilities. World Child Cancer USA helps provide greatly needed resources and expertise to underdeveloped countries." We'd like to thank Christine and all of our fantastic Ambassadors. Interested in getting more involved? Visit our website at <http://worldchildcancer.us/get-involved/>.



Christine (left) running for World Child Cancer USA

Statement of financial activities

For the year ended 31 December 2015

WORLD CHILD CANCER GLOBAL LIMITED
(A company limited by guarantee)

STATEMENT OF FINANCIAL POSITION
AS AT 31 DECEMBER 2015

extract from the full financial statements -
conversion from GBP into USD

| | USA OPERATIONS | | CONSOLIDATED | |
|---|----------------|---------------|------------------|------------------|
| | 2015 | 2014 | 2015 | 2014 |
| | USD | USD | USD | USD |
| CURRENT ASSETS | | | | |
| Cash at bank | 24,298 | 33,966 | 1,496,765 | 1,007,887 |
| Other current assets | 0 | 427 | 100,670 | 50,028 |
| | 24,298 | 34,393 | | 1,057,915 |
| FIXED ASSETS | | | | |
| Tangible fixed assets | 910 | 1,183 | 24,359 | 8,014 |
| TOTAL ASSETS | 25,208 | 35,576 | 1,621,794 | 1,065,929 |
| CURRENT LIABILITIES | | | | |
| Accounts Payable | 0 | 0 | -50,560 | -38,879 |
| NET ASSETS | | | | |
| Restricted funds | 0 | 0 | 121,673 | 244,853 |
| Unrestricted funds | 25,208 | 35,576 | 1,440,561 | 782,197 |
| TOTAL NET ASSETS | 25,208 | 35,576 | 1,562,234 | 1,027,050 |
| TOTAL LIABILITIES AND NET ASSETS | 25,208 | 35,576 | 1,562,234 | 1,027,050 |

WORLD CHILD CANCER GLOBAL LIMITED
(A company limited by guarantee)

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2015

extract from the full financial statements - conversion from GBP
into USD

| | USA OPERATIONS | | CONSOLIDATED | |
|---|------------------|------------------|------------------|------------------|
| | Total funds 2015 | Total funds 2014 | Total funds 2015 | Total funds 2014 |
| | USD | USD | USD | USD |
| REVENUE | | | | |
| Voluntary income | 104,839 | 61,245 | 2,691,409 | 1,848,523 |
| Gifts-in-Kind: voluntary medical support | 626,122 | 17 | 1,668,755 | 1,436,235 |
| Investment income | 0 | 0 | 0 | 0 |
| TOTAL REVENUE | 730,962 | 61,262 | 4,360,164 | 3,284,758 |
| EXPENSES | | | | |
| Program activities | 87,087 | 54,797 | 1,551,204 | 1,145,169 |
| Gifts-in-Kind: voluntary medical support | 626,122 | 0 | 1,668,755 | 1,436,218 |
| Supporting activities | | | | |
| General administrative & management activities | 12,145 | 72,850 | 517,322 | 368,197 |
| Fundraising activities | 15,756 | | | |
| Total Supporting activities | 27,901 | 72,850 | 517,322 | 368,197 |
| TOTAL EXPENSES | 741,109 | 127,647 | 3,753,036 | 2,949,584 |
| CHANGE IN NET ASSETS BEFORE REVALUATIONS | -10,148 | -66,385 | 622,884 | 335,174 |
| Gains and losses on translation of foreign entities | 0 | 0 | | 0 |
| CHANGE IN NET ASSETS | -10,148 | -66,385 | 622,884 | 335,174 |
| Net Assets - Beginning of the year | 35,576 | 101,961 | 1,027,051 | 691,877 |
| NET ASSETS - END OF THE YEAR | 25,428 | 35,576 | 1,649,935 | 1,027,051 |

All activities relate to continuing operations.

A heartfelt thank you to all our supporters

Thank you to every supporter, donor, and volunteer. Your generosity has helped to change the stories of thousands of vulnerable children with cancer.

Institutional Partners

Dell
Judge Curtis Family Charitable Foundation
Lewis Greenwood Foundation
Outlandish Gatherings
Microsoft
Pix. Co Photobooth
Posner Center for International Development

Champions

Grady Durham
Dr. Scott Howard
Arthur Hudson
Dr. Stephen Hunger
Dr. Parth Mehta
Erik-Jaap Molenaar
Gordon Morrison
Mr. and Mrs. Bradley Olsen
Lisa Peterson
Richard and Joan Rocamora

Friends

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Jo and Jack Fickes
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Mary Schmidt
Anna Shabunina
Karl Stevens
Jeffrey Weinberg
Cheryl Wish

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Michelle Ellis
Mary Fine
Dr. Tristan Flatt
Terri Folks
Deborah Franco
Brian Glasow
Deborah Glazener
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Patricia Emily Graves
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Linda Holmen
Grace Holmen
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John McClendon
Carletta McCracken
Robert McGowan
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Eric Porterfield
David Portnoff
Carla Radhouani
Robert Ralston
Joanne Rewinski
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Daryl Sing
Stacy St. Clair
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Ann Stenbeck
Elizabeth Stricker
Sarah Sweet
Dr. John van Doorninck
Martin van Doorninck
Julie Versoi
Barbara Viorritto
Patrick and Heidi Weinburg
Charles Windeknecht
Kay Winning
Zelalem Woldesselasie
Rita Wood
Nancy Wright
Michelle Yon
Dr. Robert Yuan

Ambassadors

Celeste Amundsen
Christine Camiolo Gordon
Joan Hanna
Kelley Hutchins
Megan Sullivan Luciano
Wendy Middaugh
Dawn Polk
Diana Wellmon

Thank you to our Board of Directors

Louis Efron
Ashley Emerson Gilbert
Dr. Terrie Flatt
Dr. Scott Howard
Dr. Stephen Hunger
Dr. Sachin Jugal
Dr. Sandra Luna-Fineman
Gordon Morrison
Patrick Weinberg



“ We make a living by what we get, but we make a life by what we give. ”

Winston Churchill

We can make a difference

Improving childhood cancer survival rates in the developing world is achievable and affordable. We are investing in sustainable programs and infrastructure, which make a real difference to the lives of thousands of children each year, but we want to do more as we believe all children, wherever they live, should have an equal right to healthcare so they do not die of a survivable illness.

NO CHILD SHOULD SUFFER

Support our work

You can find out more about us and our work on our website www.worldchildcancer.us and by signing up for our monthly newsletter.

Just \$1,000 could cure a child with lymphoma in Mexico. You can make a donation by visiting our website at <http://www.worldchildcancer.us/donate> or by mailing a check.

Our contact details

World Child Cancer USA
1031 33rd St. Denver, CO 80205
Telephone: (480) 269-7380
www.worldchildcancer.us
info@worldchildcancer.us

Keep up to date with what we're doing across our social media including Twitter, Facebook, LinkedIn and Instagram.

 [@Wchildcancerusa](https://twitter.com/Wchildcancerusa)  [@World Child Cancer USA](https://www.facebook.com/WorldChildCancerUSA)  [World Child Cancer USA](https://www.linkedin.com/company/WorldChildCancerUSA) and Instagram  [@worldchildcancerusa](https://www.instagram.com/worldchildcancerusa)