





World Child Cancer
No child should suffer

**NO CHILD
SHOULD
SUFFER**

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**3,460
CHILDREN
REACHED
IN 2014**

From our Chairman



Dear friends,

Welcome to World Child Cancer USA's first annual report. We are pleased to share how your contributions helped children with cancer in developing countries around the globe.

Thanks to your generosity, in 2014 World Child Cancer was able to help hospitals in 16 countries that cared for 3,460 children with cancer. Through our medical twinning partners – hospitals like Dana Farber and Boston Children's Hospital – we helped train 1,000 healthcare professionals in 16 low- and middle-income countries where we work. World Child Cancer Global raised over \$3 million dollars and mobilized \$2.9 million of in-kind voluntary medical aid from healthcare professionals.

In 2014, World Child Cancer started new projects in Myanmar and in 5 centers in Sub-Saharan Africa to work together to improve care for children with kidney cancer (Wilms tumor) across Africa. We have entered phase 2 of developing satellite networks at our projects in Bangladesh, Ghana and the Philippines – enabling us to cover a greater geographical area and reach a greater number of children with cancer within those countries.

Thank you for your support and for partnering with us to save lives. Your contributions make it possible for us to subsidize the purchase of life-saving medicines and pain relievers, train local nurses and doctors, deliver awareness campaigns about the signs and symptoms of childhood cancer to local communities, and support families throughout the diagnosis, treatment and care of their child.

On behalf of us all at World Child Cancer, thank you again for your support. Together, we can ensure that no child with cancer should suffer – no matter where they may live.

Many thanks,



Dr. Scott Howard

Chairman, World Child Cancer USA

**“...Together,
we can ensure
that no child with
cancer should
suffer – no matter
where they
may live”**

From our Executive Director

Greetings,

2014 was an exciting year for World Child Cancer USA. Thanks to your support, we were able to contribute to helping 3,400 children access cancer care and life-saving treatment globally.

Of the estimated 200,000 children who develop cancer each year 90% live in low- and middle-income countries, and in some of the poorest countries the chance of a cure is less than 10%, compared to 80% or more in high income countries like the US. Cancer impacts children, along with their families and communities, indiscriminately around the globe. World Child Cancer exists to close the gap in survival rates and ensure every child can access the best possible treatment and care.

In May, I was privileged to travel to Ghana to visit the pediatric oncology unit at the Korle Bu Teaching hospital in Accra. On any given day, over 40 children receive treatment and care at the teaching hospital and dozens in other partner hospitals throughout Ghana. I attended the 8th training workshop where doctors, nurses, and pharmacists were trained from regional hospitals; I saw first-hand how building local knowledge and skills multiplies, as health workers who were trained go on to share and implement what they've learned. Your support not only provides treatment and care for children, but also creates sustainable change by improving local healthcare systems and training the next generation of change-makers.

Thank you to each and every one of you for partnering with us. Your support saves lives and truly makes a difference.

With gratitude,



LeAnn Fickes

Executive Director, World Child Cancer USA



“ Cancer impacts children, along with their families and communities, indiscriminately around the globe ”

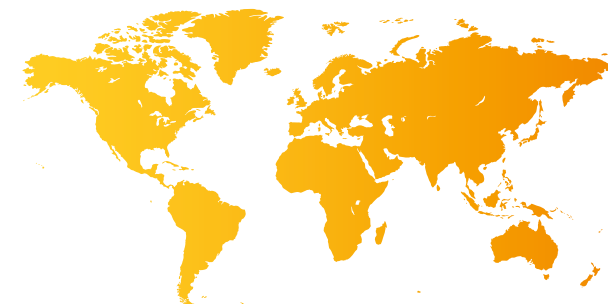
2014 Impact Numbers:



3,400
CHILDREN REACHED

1,000

HEALTHCARE PROFESSIONALS TRAINED



16

COUNTRIES WHERE WE WORK

\$2.9m

IN-KIND VALUE OF TIME VOLUNTEERED BY DOCTORS, NURSES, AND OTHER PROFESSIONALS



About World Child Cancer

World Child Cancer was established in 2007 by a team of international childhood cancer experts and business people to redress the global inequality in cancer treatment for children in low- and middle-income countries. World Child Cancer USA was founded in 2012 and works with its sister charity, World Child Cancer UK, to mobilize additional resources and expertise needed to accomplish our shared mission: that no child should suffer.

Improving the cure rates, supportive care, and palliative care are essential elements of all World Child Cancer projects, and both the USA and UK charities share the same family of projects and work together to fund and implement them. This report illustrates World Child Cancer's global efforts.

Mission

Our mission is to improve cancer diagnosis, treatment and care for children across the developing world.

Vision

A world where every child with cancer has access to the best possible treatment and care.



Treating children with cancer worldwide

World Child Cancer offers hope to children that they might have a chance of a future.

Over 200,000 children develop cancer worldwide each year. 80 percent of those children live in low- or middle-income countries where less than 10 percent will survive compared to 80 percent in high-income countries.

Poor diagnosis, along with too few specially trained doctors and nurses and the mistaken belief that childhood cancer is too difficult to cure, combine to create very low survival rates.

In fact childhood cancer is curable even in resource-poor countries. It's possible to save the lives of 50-60 percent of children with easily treatable malignancies using relatively simple and inexpensive drugs and procedures that have been known to doctors for decades.

Put simply, we treat children with cancer not fortunate enough to live in the developed world. And where treatment isn't possible, we provide effective pain relief.

What we do

- Increase access to curative childhood cancer treatment for the world's poorest children;
- Improve survival rates in the hospitals in which we work;
- Increase the availability of palliative care for children with incurable cancers;
- Build capacity among healthcare professionals in low- and middle-income countries in the treatment of childhood cancer and improve treatment facilities;
- Improve the collection of data on the problem of childhood cancer in resource-poor countries;
- Raise awareness about childhood cancer and its curability in resource-poor countries and among international healthcare funders;
- Ensure the sustainable development of our projects.

Where we work



A child's story

“ When I have to go to the hospital, I have to get up very early in the morning. The journey there on the bus takes a long time and I often feel quite sick. I travel with my mum but there are lots of people and it's crowded. I'm scared of the bus. And the hospital smells funny. I wish I could stay at home. Being sick is hard because it takes my time and stops me doing the things I would like to do.

I really like Dr Khaing and I know that the team works very hard and does everything it can. But I still find it boring and it's not very nice. When I speak with Dr Khaing, my mum is always there and they do lots of checks. My mum sometimes asks questions so she can understand.

I wanted to get an award at the school. But I missed it because I got this disease. I want to be a teacher but my illness is affecting my school work. When I am waiting at the hospital I do not have much to do but I can watch cartoons. The treatment is very painful and takes away my energy for a long time. It is horrible hearing the other children who are in pain but I got used to it.

Burmese literature is one of my favourite school subjects. I do like the poem 'To the top'. I want to be in school to learn more, be with my friends and have a normal life. ”

Dailiy

Child cancer patient at our project in Myanmar

1,000
HEALTHCARE PROFESSIONALS
ATTENDED OUR TRAINING IN
2014





WE WORK IN **16** COUNTRIES

A doctor's story

“ World Child Cancer has allowed us to expand our reach across Mindanao so that more children with cancer will have access to care. Through the Mindanao Pediatric Cancer Care Network, our pediatric oncology team at Southern Philippines Medical Center is able to create satellites of healthcare professionals and generate local support in key areas of Mindanao. Our patients can have some or all of their treatment delivered closer to their homes, mothers can continue to care for other children and fathers can continue to work, which empowers families and helps sustainability of treatment. This in turn improves chances of survival and optimizes use of limited resources. ”

Dr Mae Dolendo

Pediatric Oncologist and World Child Cancer
Project Lead at Children's Cancer and Blood Diseases Unit,
Southern Philippines Medical Center

WORLD CHILD CANCER GLOBAL LIMITED
(A company limited by guarantee)

Statement of financial activities

For the year ended 31 December 2014

extract from the full financial statements - conversion from GBP into USD

	USA OPERATIONS		CONSOLIDATED	
	Total funds	Total funds	Total funds	Total funds
	2014	2013	2014	2013
	USD	USD	USD	USD
REVENUE				
Voluntary income	61,262	135,924	3,095,397	2,290,785
Gifts-in-Kind: voluntary medical support	112,030	4,750	1,359,099	605,928
Investment income	0	0	974	11,591
TOTAL REVENUE	173,292	140,674	4,455,470	2,908,304
EXPENSES				
Program activities	85,715	26,793	2,356,049	2,390,836
Gifts-in-Kind: voluntary medical support	112,030	4,750	1,359,099	605,928
Supporting activities:				
General administrative & management activities	29,224	9,246	76,778	75,964
Fundraising activities	12,709	2,697	342,889	371,485
Total Supporting activities	41,933	11,943	419,667	447,449
TOTAL EXPENSES	239,678	43,486	4,134,815	3,444,213
CHANGE IN NET ASSETS BEFORE REVALUATIONS	-66,386	97,188	320,655	-535,908
Gains and losses on translation of foreign entities	0	0	-37,739	-7,265
CHANGE IN NET ASSETS	-66,386	97,188	282,916	-543,172
Net Assets - Beginning of the year	101,962	4,775	687,273	1,230,445
NET ASSETS - END OF THE YEAR	35,576	101,963	970,188	687,273

All activities relate to continuing operations.

WORLD CHILD CANCER GLOBAL LIMITED
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Statement of financial position

For the year ended 31 December 2014

extract from the full financial statements - conversion from GBP into USD

	USA OPERATIONS		CONSOLIDATED	
	2014	2013	2014	2013
	USD	USD	USD	USD
CURRENT ASSETS				
Cash at bank	33,966	100,352	958,811	449,047
Other current assets	427	427	40,403	251,788
	34,393	100,779	999,214	700,835
FIXED ASSETS				
Tangible fixed assets	1,183	1,183	7,623	10,694
TOTAL ASSETS	35,576	101,962	1,006,837	711,529
CURRENT LIABILITIES				
Accounts Payable	0	0	36,649	24,257
NET ASSETS				
Restricted funds	0	75,000	230,810	85,248
Unrestricted funds	35,576	26,962	739,378	602,025
TOTAL NET ASSETS	35,576	101,962	970,188	687,273
TOTAL LIABILITIES AND NET ASSETS	35,576	101,962	1,006,837	711,530

A heartfelt thank you to all our supporters

Thank you to every supporter, donor, and volunteer. Your generosity has helped to change the stories of thousands of vulnerable children with cancer.

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*Served 2012 to 2015 *Served 2012 to 2014



We are proud to be funding the collaborative Wilms' tumour Africa project:

“Children in Africa with Wilms' tumor can be cured. Treating them according to consensus treatment guidelines as a collaborative group will improve the outcome. Participating centres in this collaboration are in Malawi, Ghana, Cameroon, Uganda and Ethiopia.”

Dr Trijn Israels

VU University Medical Center, Amsterdam
Steering Committee of Wilms' collaborative group

**For more information about our work
please visit our website**

www.worldchildcancer.us

Or email us at info@worldchildcancer.us



World Child Cancer
No child should suffer

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World Child Cancer USA is a registered 501(c)(3) non-profit organization. Tax ID 46-0886328