

AN INTRODUCTION TO World Child Cancer

World Child Cancer's mission is to improve cancer diagnosis, treatment, and care for children in the developing world.

We have a proven model that significantly changes the survival rate through "twinning" (capacity building) partnerships between hospitals in the developed and the developing worlds and critical support services. Our vision is a world where every child with cancer has equal access to the best treatment & care.

In the developing world, the survival rate for children with cancer can be as low as 10% vs. 80% in the developed world. Up to 50% of childhood cancers can be cured by using simple and inexpensive treatments and procedures that have been in place for years in the developed world. As 80% of those afflicted with cancer reside in the developing world, thousands of children die needlessly each year.

World Child Cancer globally operates 9 programs with the USA operations focused on communities in Mexico. In 2015, almost 4,000 children were helped and 1,500 medical professionals were trained. World Child Cancer USA, based in Denver CO, is a 501(C)(3) public charity.



World Child Cancer USA: A Focus on Mexico

Though our initiative launched in 2015, World Child Cancer USA is working to improve survival rates and the quality of life for children with cancer in Mexico through:

- Facilitating the training of healthcare professionals
- Educating parents on treatment
- Assuring the hospitals have the equipment needed
- Helping families have housing and basic support during treatment

World Child Cancer Immediate Needs

To continue and dramatically expand our work, we are seeking:

- Financial investment via:
 - Individual Donors
 - Corporate Underwriting
 - Foundation Support
- Pro-Bono Professional Services
- Growth of our Board of Directors
- Increased awareness and engagement in the larger stakeholder community



World Child Cancer
No child should suffer

worldchildcancer.us

World Child Cancer USA: Why we focus on Mexico

Every year children in Mexico die of curable cancer, where 800 new diagnoses of childhood cancer cases are expected each year in the Southeast region of Mexico alone. Many of these children come from rural areas and do not have access to diagnosis or treatment due to distance from the hospital and lack of awareness of the symptoms and curability of childhood cancer. Additionally, there is an acute shortage of trained medical professionals and housing for families during treatment.



Current World Child Cancer Work in Mexico

2016

- Training 100 doctors and nurses
- Creating parent education materials to improve treatment compliance
- Installing a childhood cancer database
- In partnership with Project C.U.R.E, providing much needed medical supplies & equipment

Mexico Hospital Partners

- Hospital del Niño DIF Hidalgo, Pachuca, Hidalgo (73 children)
- Hospital de la Niñez Oaxaqueña, Oaxaca (80 children)

Expansion Plans in Mexico

- Continued support for existing projects
- Geographic/institutional expansion of the network
- Creation of a SE Mexico center of excellence for advanced diagnostics & specialized testing
- Over 5 years, we plan to improve survival rates by 5%, reduce abandonment of treatment by 10% & treat many more children

Join us to help children with cancer in the developing world.

Together, we can increase the number of children diagnosed, reduce abandonment of treatment, & ultimately save lives. Help us help children with cancer and contact Michelle Barnes, michelle.barnes@worldchildcancer.us 303.949.6483 or learn more at worldchildcancer.us



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