

World Child Cancer USA Ambassador Program

World Child Cancer USA Ambassadors are our volunteer outreach arm and represent our strongest supporters across the nation—individuals who are dedicating their voice, time, and support to raise awareness and funds for children with cancer in developing countries. Ambassadors work closely with our staff, Board members, and other volunteers and receive training and support as they advocate for children with cancer and raise funds in their communities.

Ambassadors have an important role in our mission by

- **Serving as Ambassadors of the organization for at least one year** and actively work to promote its mission and raise funds for World Child Cancer's work. Ambassadors will receive training, materials, and will work closely with Board members and staff in their communities. Additionally, active Ambassadors will be profiled on the www.worldchildcancer.us website and will be highlighted on social media.
- **Supporting World Child Cancer's fundraising** by actively engaging with your local community. Ambassadors may host fundraisers their own or collaborate with other Ambassadors on group fundraisers. World Child Cancer will organize national fundraisers that Ambassadors can participate in by engaging with individuals and partners in their community. Ambassadors are expected to raise at least \$1000 annually to support World Child Cancer's mission.
- **Engaging your local community and share World Child Cancer's mission** to raise awareness of childhood cancer in developing countries and World Child Cancer's projects. Ambassadors may do this by working with small businesses, community groups, schools, and local events.
- **Promoting World Child Cancer's mission online** and actively participate in ongoing World Child Cancer campaigns by sharing posts and engaging in various social media platforms.
- **Participating in the World Child Cancer Ambassador community** while maintaining regular communication with World Child Cancer staff about your outreach and fundraising activities. Ambassadors often come up with ideas in their community that are rolled out in other cities. A private Facebook group for Ambassadors is our main internal communications vehicle.
- **Dedicating a minimum of four hours/month on activities** including organizing fundraisers, engaging in social media, and other activities. Most Ambassadors dedicate significantly more time around events and campaigns.

To get involved with the World Child Cancer USA Ambassador Program, go to worldchildcancer.us/get-involved/ambassadors/ or email us at info@worldchildcancer.us

World Child Cancer's Mission is to improve cancer diagnosis, treatment and care for children across the developing world, redressing the global inequity in the treatment of cancer.